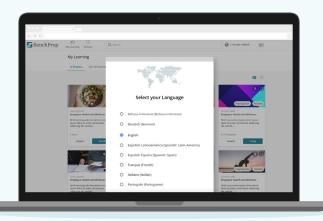


# Powerful Globalization Capabilities

Optimize your reach and learner impact with multi-language support



No matter where you're located, or what language your business operates in, you may be missing out on a chance to engage with a true global base of learners. Leverage BenchPrep's multi-language user interface and content capabilities to unlock access to a global marketplace of learners and to provide an unparalleled learning experience.

#### The need for language support



Nearly 70% of growth in global e-learning market is expected in regions and economies outside of North America



Top 10 languages studied around the world: English, Spanish, French, German, Japanese, Italian, Korean, Chinese, Russian, Portuguese



Between 1980 and 2015, the number of Spanish speakers in the US nearly quadrupled increasing from 11 million people to more than 41 million

Sources: Technavio, 2021 Duolingo Language Report, Tomedes

## BenchPrep offers a localized user interface for 11 non-English languages and dialects.

Learners enjoy a consistent learning experience in their preferred language:

- English
- Chinese (Simplified)
- Chinese (Traditional)
- French (France)
- German
- Indonesian (Bahasa)

- Italian
- Japanese
- Korean
- Spanish (Latin America)
- Spanish (Spain / Castilian)
- Portuguese (Brazil)

Plus, admins have the ability to import, configure and deliver content in non-English languages and dialects.





#### **Expand your reach**

Find new markets and drive more organizational impact with additional revenue streams from learners and customers across the world.



#### Deliver a consistent experience

Facilitate an end-to-end learning experience that is entirely in your learners' preferred language.



### Build a loyal community of learners

Foster an engaged and satisfied community of global learners that keep coming back for more.

Learn more about the features of our award-winning LMS!