

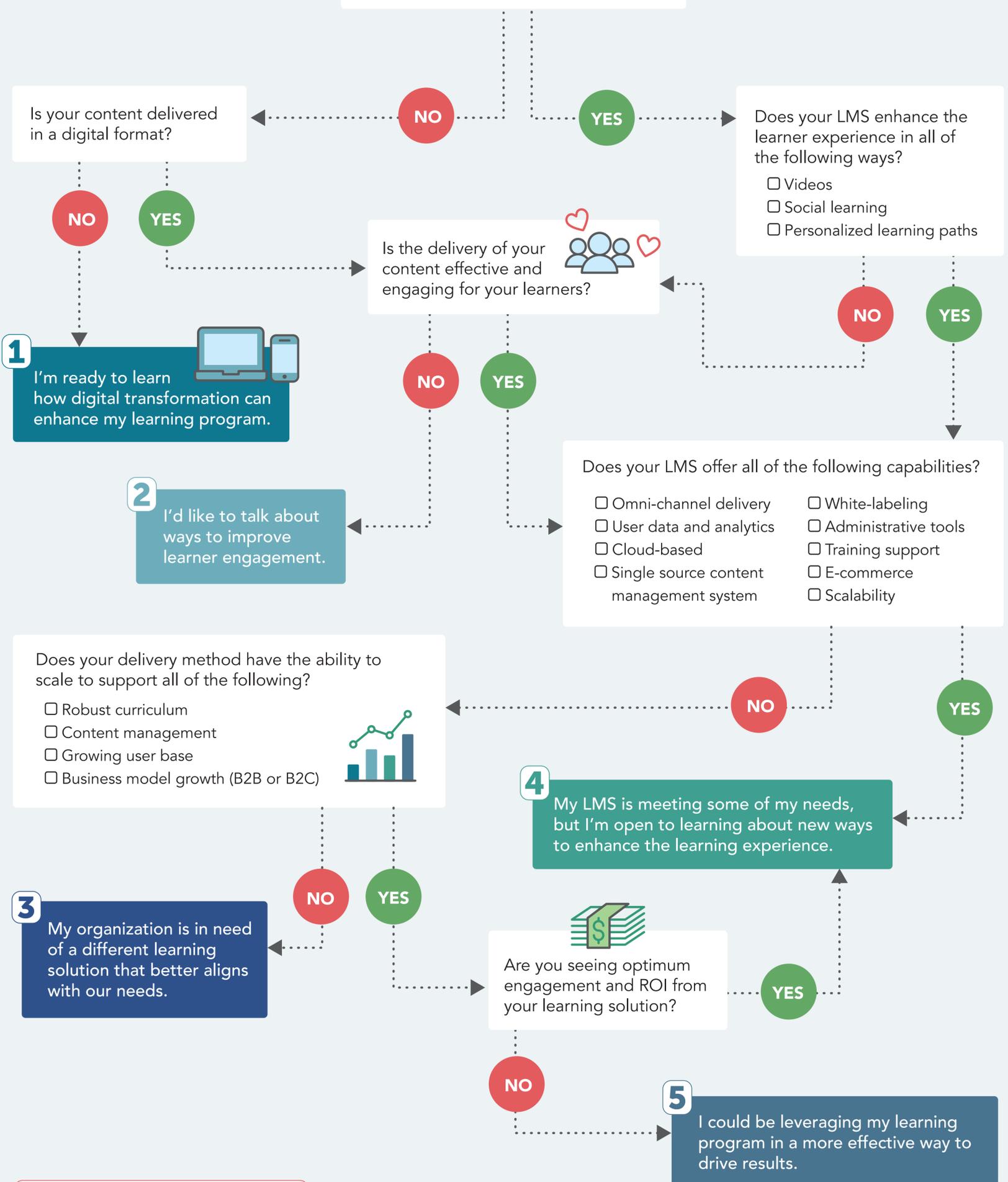
# 5

## Steps to Ensure an Impactful Learning Strategy

When was the last time you examined the impact of your learning strategy? Use this evaluation tool to help determine which conclusion best describes your organization's current learning program and what steps you can take to make improvements.

**START HERE**

Do you currently use an LMS?



### What do my results mean?

**1 Digital Transformation:** Companies that have moved from instructor-led training to online learning solutions report a **50-70% savings in training costs.**

**2 Learner Engagement:** Those entering the workforce today will have an **average of 15 jobs during their career.** Properly engaging employees is crucial to retention and satisfaction.

**3 Needs Assessment:** Lifelong learning has become the new norm as **87% of professionals** believe it will be essential for them to develop new skills in order to stay ahead.

**4 LMS Limitations:** With **1 in 4 organizations** planning to increase their L&D budgets over the next year, don't fall behind in engaging your learners with an outdated LMS.

**5 ROI and Engagement:** Learning a new skill is ranked as the **#1 career goal** among professionals. A program that aligns with today's learners and prioritizes modern learning methods creates a personalized, productive, and results-driven culture.

Sources:  
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 4. [http://www.harvardbusiness.org/sites/default/files/20853\\_CL\\_StateOfLeadership\\_Report\\_2018\\_May2018.pdf](http://www.harvardbusiness.org/sites/default/files/20853_CL_StateOfLeadership_Report_2018_May2018.pdf)  
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